

READING INTO THE FELINE: A CULTURAL/SEMIOTIC ANALYSIS

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ABSTRACT

There is a correlation between wording and worlding: the structural pattern of the world we live in is intricately connected to the structure of the narrative that outlines our life in the world. Since Pre Socratic period philosophers have studied the motivation of signs to prove the intrinsic connection between words and the objects they designate. Heraclitus for instance, argued that there is a natural relation between the two, while Democritus concluded that the two are in an arbitrary relation. Heraclitus therefore states that “having harkened not to me but to the Word (Logos) it is wise to agree that all things are one.”(Greenspan and Shanker 50). The process of naming originated from the World, drawing it into an inevitable and necessary relation between words.

KEYWORDS: *A Cultural/Semiotic Analysis, Inevitable and Necessary Relation between Words*